



# TRAINING COURSE

*For independent opticians only*

**Starts Wednesday 14 May**

**Practice owner sessions are on Tuesdays at 5.30 pm**

**Learning modules are on Wednesdays between 12.30 and 1.30 pm**

**Interactive delegate progress updates are on Tuesdays between 9.00 - 9.30 am**

13-May	Practice owner session 1; expectation setting/how to maximise value
14-May	<b>1. How to prescribe a high value dispense</b>
27-May	Interactive delegate progress update, feedback and Q&A session (attendance recommended for optimum benefit from training)
28-May	<b>2. How to use modern frame materials to your advantage (3 CPD points)</b>
10-Jun	Interactive delegate progress update & Q&A
11-Jun	<b>3. How to attract our ideal clients through social media</b>
24-Jun	Interactive delegate progress update & Q&A
24-Jun	Practice owner session 2; feedback on progress
25-Jun	<b>4. How to create a consistent 5-star client experience</b>
08-Jul	Interactive delegate progress update & Q&A
09-Jul	<b>5. How to easily style for face shapes</b>
22-Jul	Interactive delegate progress update & Q&A
23-Jul	<b>6. How to improve dispenses through lens cosmetics</b>
05-Aug	Interactive delegate progress update & Q&A
05-Aug	Practice owner session 3; feedback on progress
06-Aug	<b>7. Using CBT for styling with guest speaker (with 2.30pm one-off start time)</b>
19-Aug	Interactive delegate progress update & Q&A
20-Aug	<b>8. The principles of colour analysis</b>
02-Sep	Interactive delegate progress update & Q&A
03-Sep	<b>9. Frames for seasons and style personalities</b>
16-Sep	Interactive delegate progress update & Q&A
17-Sep	<b>10. The complete styling process</b>
30-Sep	Interactive delegate progress update & Q&A
30-Sep	Practice owner session 4; wash up and course outcomes feedback